



Customer satisfaction survey

CASE STUDY | ASPECT

PROFILE

Industry

Creative Advertising

The Challenge

Control macOS devices and monitor data movement around the company

The Solution

Endpoint Protector

Why Endpoint Protector?

Aspect chose Endpoint Protector because it provided them with an additional layer of data security, helping them to be compliant with regulations like PCI DSS, HIPAA, SOX, and to closely monitor the activity of their employees in regards to data transfers.

About Aspect

Aspect is an award-winning Creative Advertising agency that provides strategic marketing solutions across all entertainment platforms. Celebrating their 40th anniversary in 2018, the agency continues to offer creative solutions to their clients which stretch across the film, television and radio industries and the video game community.

The agency, which was founded in 1978, produces entertainment advertising and offers campaign services such as creation of marketing materials (Trailers, TV and Digital spots, etc) and motion graphic sequences for films. Being the only Creative Advertising company to endure the Hollywood landscape for 40 years, Aspect continues to adapt to current trends and evolve with audience appetites to create smart and strong story-telling content for every client and their products.

The Challenge

Aspect has finished over 1000 trailers over the last 40 years, and has worked on some of Hollywood's biggest hits from classics like Forrest Gump, Big, and Titanic, to modern hits like Solo, Ready Player One, Thor: Ragnarok, IT, and Beauty and the Beast. Aspect has also expanded into other areas, releasing trailers for video games like Call of Duty and Watch Dogs 2, as well as TV series like Orange is the New Black, Westworld, and Jessica Jones.

Their main challenge was to control macOS devices and our award-winning DLP solution allowed them to enable and disable ports, network connections, and other devices on macOS computers in real time.

They found our File Tracing feature especially helpful because it helped them monitor data as it moved around the company.



„We chose Endpoint Protector because it provided an easy end-user administration portal that provides granular customization and most importantly – MacOS device control.”

Director of Operations
Kyle Gascho

About Endpoint Protector Security Solutions

Endpoint Protector is an advanced all-in-one Data Loss Prevention solution for Windows, macOS and Linux, that puts an end to data leaks and data theft and offers seamless control of portable storage devices. Its content filtering capabilities for data at rest and in motion range from file type to predefined content based on dictionaries, regular expressions or regulations such as GDPR, HIPAA etc. Endpoint Protector makes work more convenient, secure and enjoyable while using mobile and portable devices, and delivers excellent ROI.

Kyle Gascho, Director of Operations considered that Endpoint Protector is the best solution to protect their data and close monitor data transfers, allowing them to set up policies in Device Control and Content Aware Protection modules.

The entertainment industry is one of the fields most often targeted for data theft, curiosity often playing a bigger role than profit in any attempts made on it. Data leakage can also have a disastrous impact on a project and its ultimate earnings.

„Being able to control Mac I/O ports & devices was a deal breaker for us, and the main reason we chose this product. Endpoint Protector lets us enable and disable ports, network connections, and other devices on Mac computers, all on-the-fly and in real time. The second feature we needed was File Tracing to monitor data movement around the company”, said Kyle Gascho, Director of Operations.

The Solution

Aspect is using our Device Control and Content Aware Protection modules. The solution is implemented on macOS devices, on a Virtual Appliance, helping them to monitor data movement around the company.

They rated Endpoint Protector on a scale from 1 to 5 (one being “poor”, two being “fair”, three being “good”, four being “very good” and –five being “excellent”) and the score is 5, offering the highest point to product features, granularity, ease of installation, ease of use, support and updates, availability of staff when calling or asking for assistance and competitive pricing. Their collaboration with our support has been great. „Experience has been great. Good communication, good support & service.”, affirmed Kyle Gascho.

As we work to improve the interface upgrade that came with Endpoint Protector 5, feedback from companies such as Aspect is invaluable. They, for example, pointed out a minor issue concerning Computer lists in Device Control that has a default setting of unsorted 10 computers/page. They suggested that a useful improvement in future releases would be if computers could be listed alphabetically in longer columns.



**ENDPOINT
PROTECTOR**

Endpoint Protector GmbH

E-mail info@endpointprotector.de
Tel +49 7541 978 26730
Fax +49 7541 978 26279

CoSoSys Ltd.

sales@cososys.com
+40 264 593 110
+40 264 593 113

CoSoSys USA

sales.us@cososys.com
+1-888-271-9349